## OFFICE OF THE SHERIFF FAIRFIELD COUNTY

Dave Phalen, Sheriff



## PRESS RELEASE

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## FOR IMMEDIATE RELEASE – Sheriff's Office & Lancaster High School Join Forces With Ohio Dept. of Transportation "Every Move You Make" Campaign – December 17, 2012 – December 21. 2012

[Lancaster, Ohio, December 14, 2012] In an effort to make roadways safer, the Fairfield County Sheriff's Office and the Lancaster High School have joined forces with the Ohio Department of Transportation "Every Move You Make" Campaign from December 17, 2012 to December 21, 2012. The Lancaster High School will be hosting a driving simulator, along with a full week of activities for the students.

"We all know that talking on our cell phones while driving is distracting, but that doesn't stop most people from continuing to do it," said Sheriff Dave Phalen. "This effort is another way to educate our community about the dangers of cell phone use and other distractions while driving. We hope that once people see the statistics and realize the danger involved, they will change their driving habits to help protect themselves, their families, and others on the road."

According to NHTSA, in 2010 alone, nearly 5,500 people were killed and a half million more individuals were injured in distracted driving crashes. That same year, 20 percent of injury crashes involved reports of distracted driving. While anything that takes your eyes off the road, hands off the wheel, or mind off the task of driving is a hazard, there is heightened concern about the risks of texting while driving because it combines all three types of distraction – visual, manual and cognitive. The national distracted driving effort focuses on ways to change the behavior of drivers through legislation, enforcement, public awareness and education – the same activities that have curbed drunken driving and increased seat belt use.

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## TO SERVE AND PROTECT